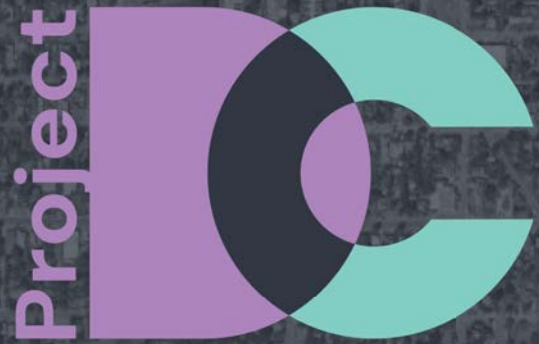




District of Cattleman
Powered by the San Antonio Housing Trust



**Take the
Community
Survey!**

Working Group Meeting #3

June 10th, 2026

Agenda

01

**Welcome &
Introductions**

02

**Quick Recap:
Project DC**

03

**Community
Engagement**

04

**Working
Group**

05

**Discussion
Activity**

06

**Next
Steps**



Welcome & Introductions

01

Introduction

Initiative led by:



Pete Alanis

Seema Kairam

Sophia Zulich

Project Team:



Mark Maldonado

Paola Fernandez

Saul Vazquez



Where We Are in the Process

- Identified existing conditions and opportunities
- Heard from residents, stakeholders, and community partners
- Explored challenges, needs, and aspirations
- Developed big ideas and future possibilities

Today's Focus:

Today, we will begin translating those ideas into potential actions and investments that could shape the future of Cattleman Square.

Working Group #1

Introduction and Priorities
March 3rd 2026

Working Group #2

Vision and Big Ideas
March 17th 2026

Working Group #3

Catalyst Site Workshop
June 10th 2026

We are here!

Working Group #4

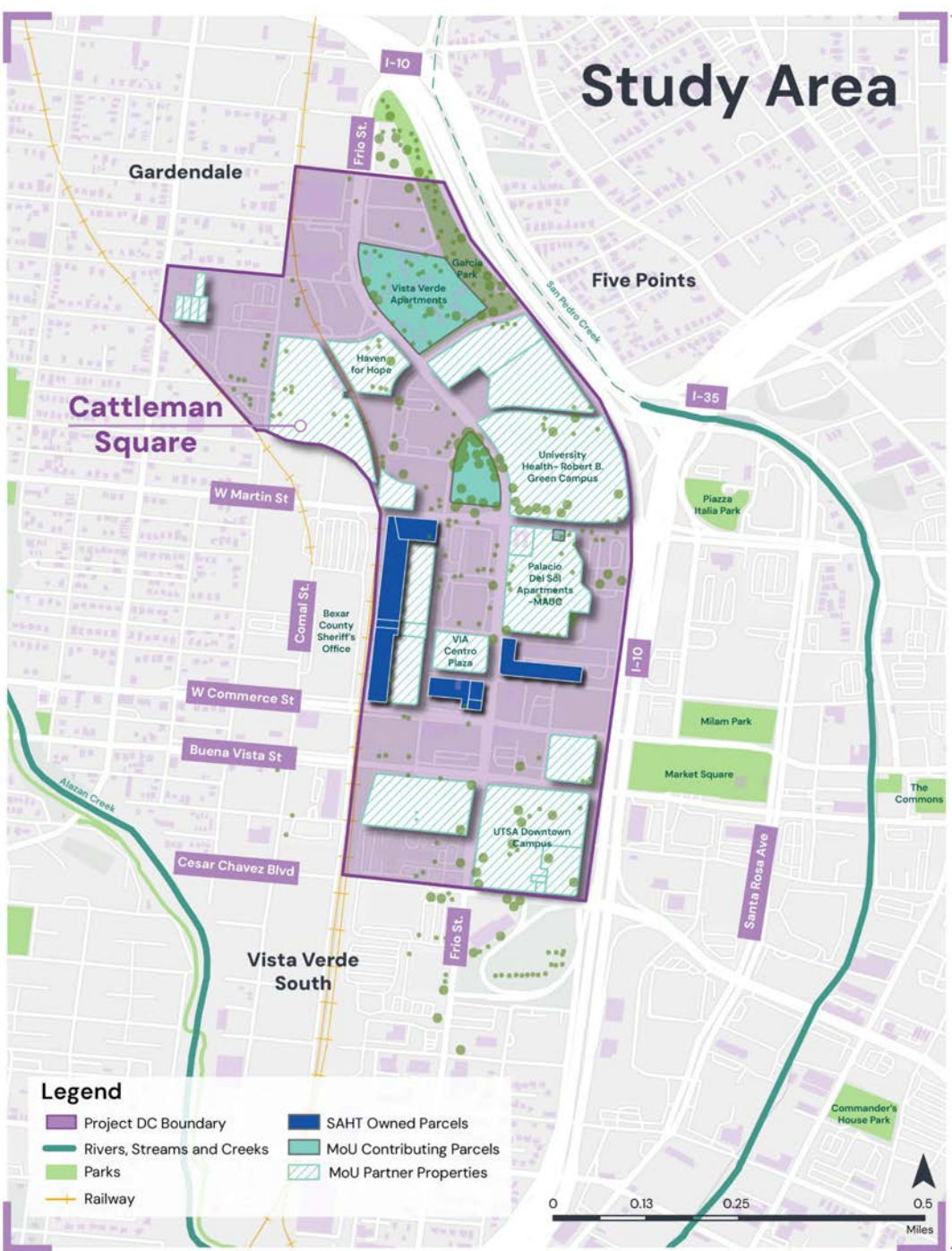
Review Draft Plan
Fall 2026



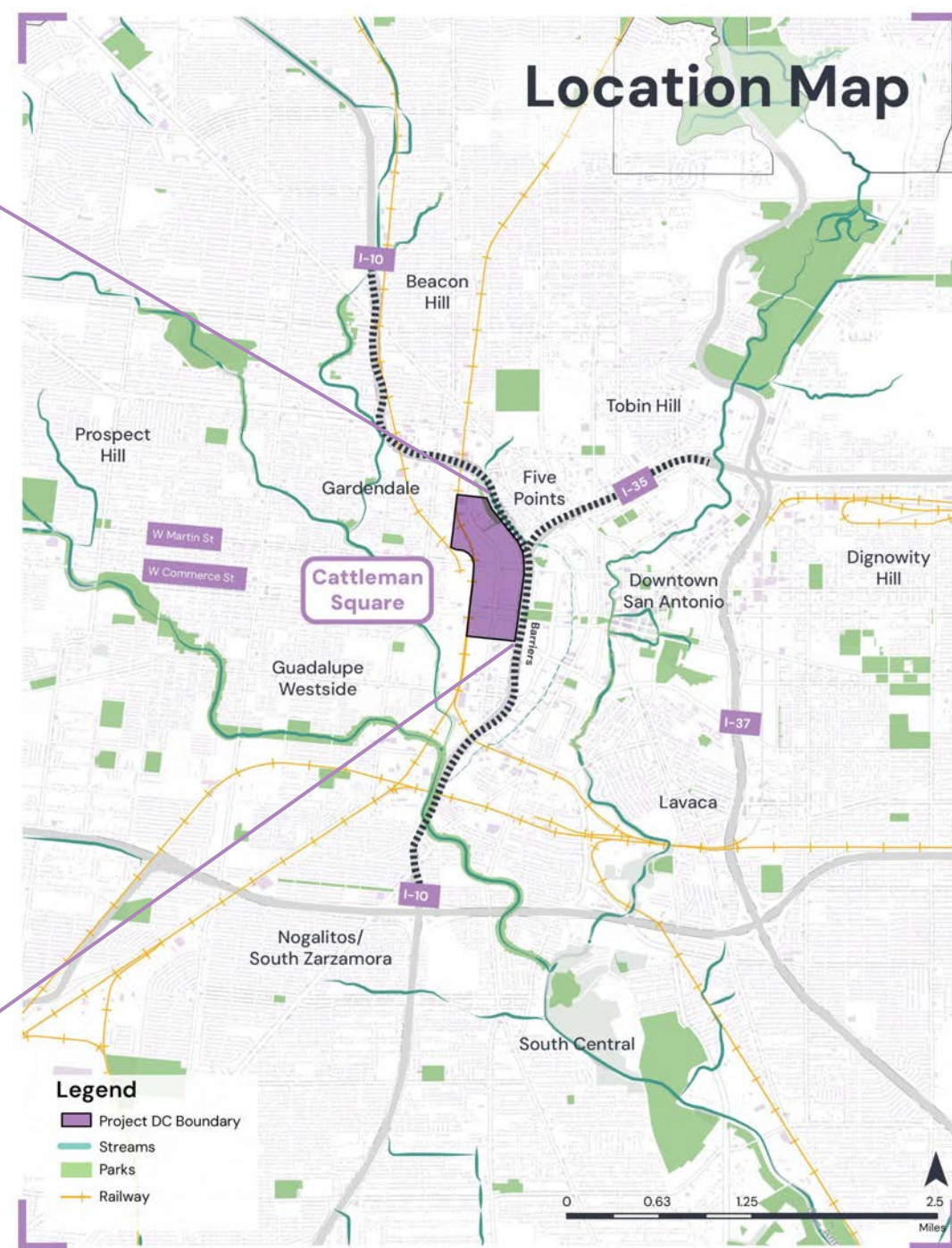
Quick Recap: Project DC

02

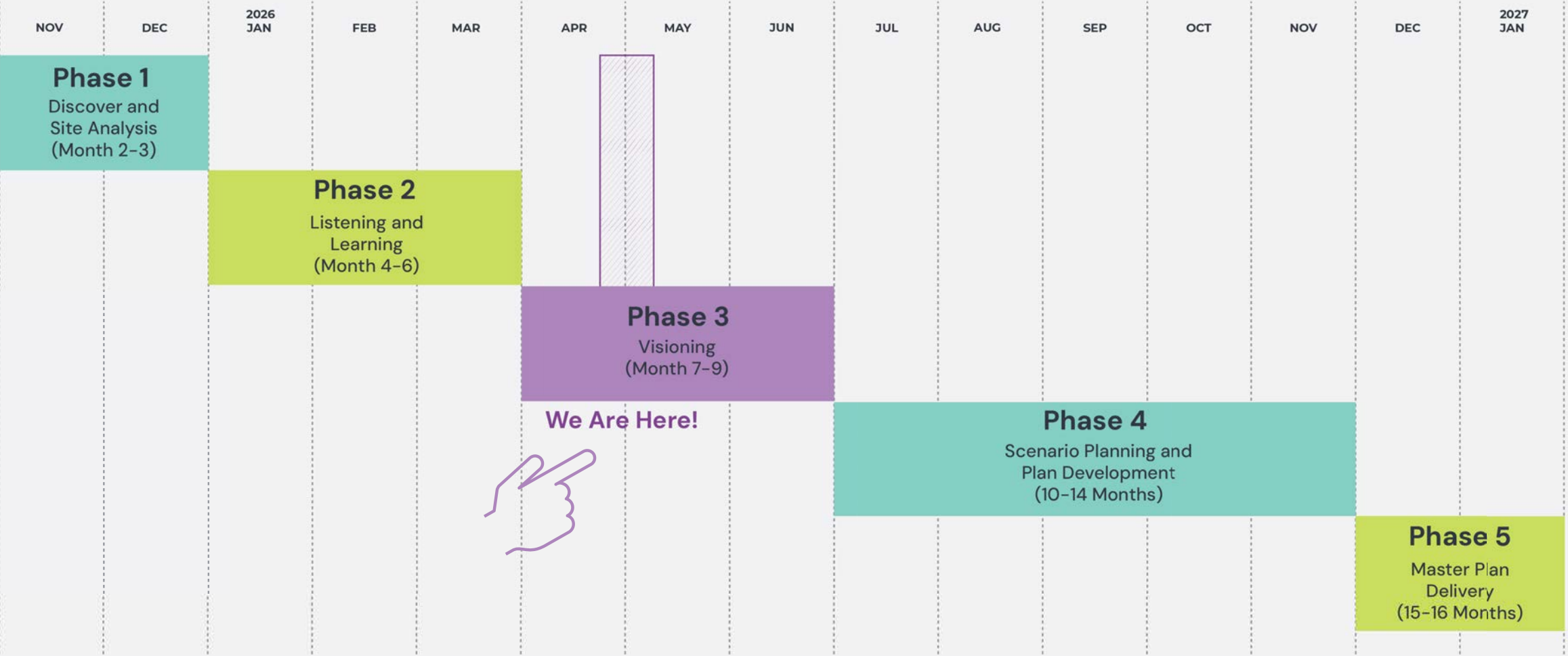
Study Area



Location Map



Project Timeline



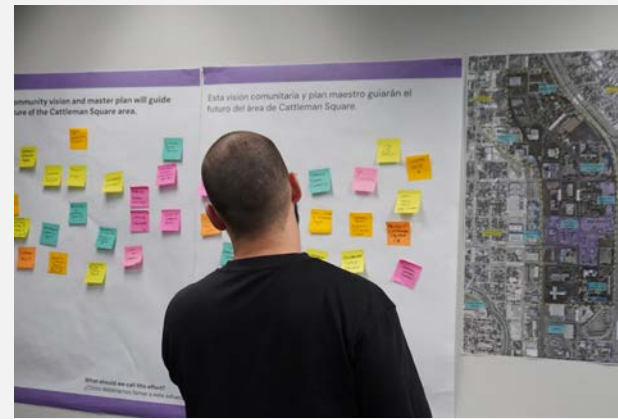
An aerial photograph of a city street grid, showing a complex interchange of roads and surrounding urban development. The image is in grayscale and serves as a background for the left portion of the slide.

What We Heard: Community Engagement

03

What We Heard

Engagement Overview



2 Public Workshops

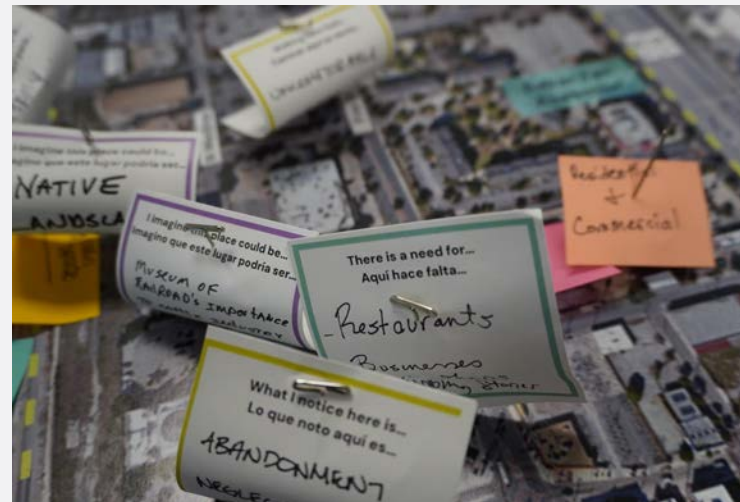
4 Neighborhood Meetings

6 MOU/ DC Partners one-on-ones

6 Pop-ups

2 Working Group Meetings

650+ Engagement Touchpoints



What We Heard

In one word, how would you describe Cattleman Square today?

Neglected/ Forgotten

Disinvested

Unsafe/ Chaotic

Disconnected/ Isolated

Homelessness

Poverty

In one word, how would describe the future Cattleman Square District?

Vibrant

**Cultural
Hub**

**Gateway to
the Westside**

Inclusive/ Welcoming

**Historic but
Modernized**

Connected/ Accessible

Hopeful

Housing

Stable/ Safe

Postcards

Write a Postcard from Cattlemen Square 10 years into the future!

Food and arts scene here is so exciting!

Dear friend...imagine transportation, music from square, coffee shop. Food hall, best stops from el weso.

There is greenery, walking community, art, culture, accessible, safe and inclusive spaces for locals and tourists

Amazing to see how investments in housing, transit, greenspace, and public art have restored this beautiful community.

Vibrant gateway to the westside (never count out the westside)

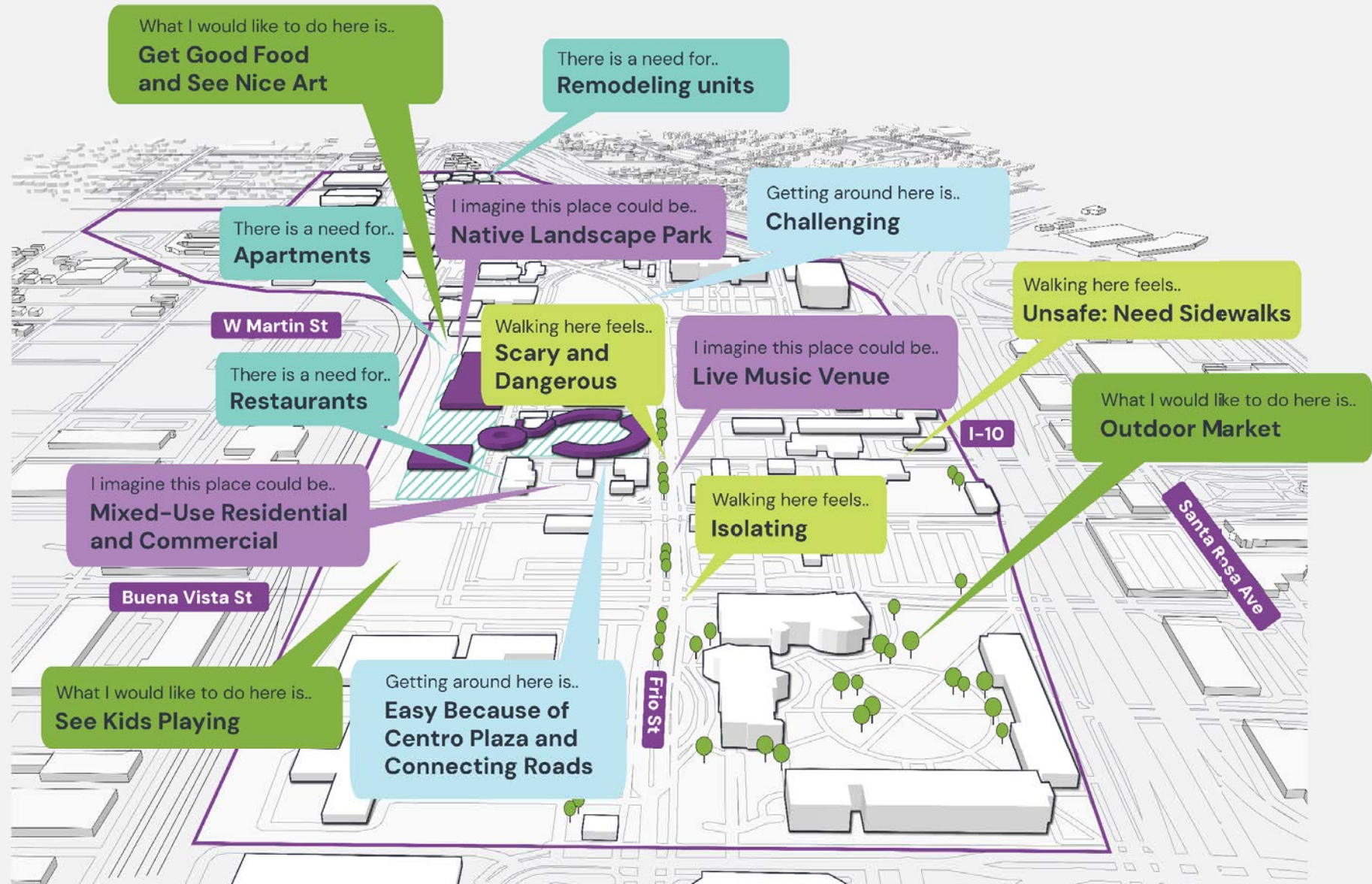
Green space, walking bridges for railroad safety, inclusive of Mexican American and African American communities

I sit in the shade watching my grandkids play as my daughter shops

So many artists and creatives in the area, historic feeling and lush greenery.

It doesn't smell anymore, and there are so many new affordable apartments

What We Heard



What We Heard

Engagement Takeaways

Deliver Housing for All with Integrated Support Systems

Expand affordable housing for all while integrating supportive services to address homelessness and housing instability

Strengthen Economic Opportunity and Local Businesses

Support small businesses, workforce development, and job creation through mixed-use development and local investment.

Create a Safe, Walkable, and Connected District

Redesign streets and infrastructure to prioritize pedestrians, improve safety, and reconnect the district across major barriers.

Preserve and Celebrate Cultural Identity and History

Protect historic assets and elevate Westside culture through design, programming, and storytelling.

Build a Complete Neighborhood with Everyday Amenities

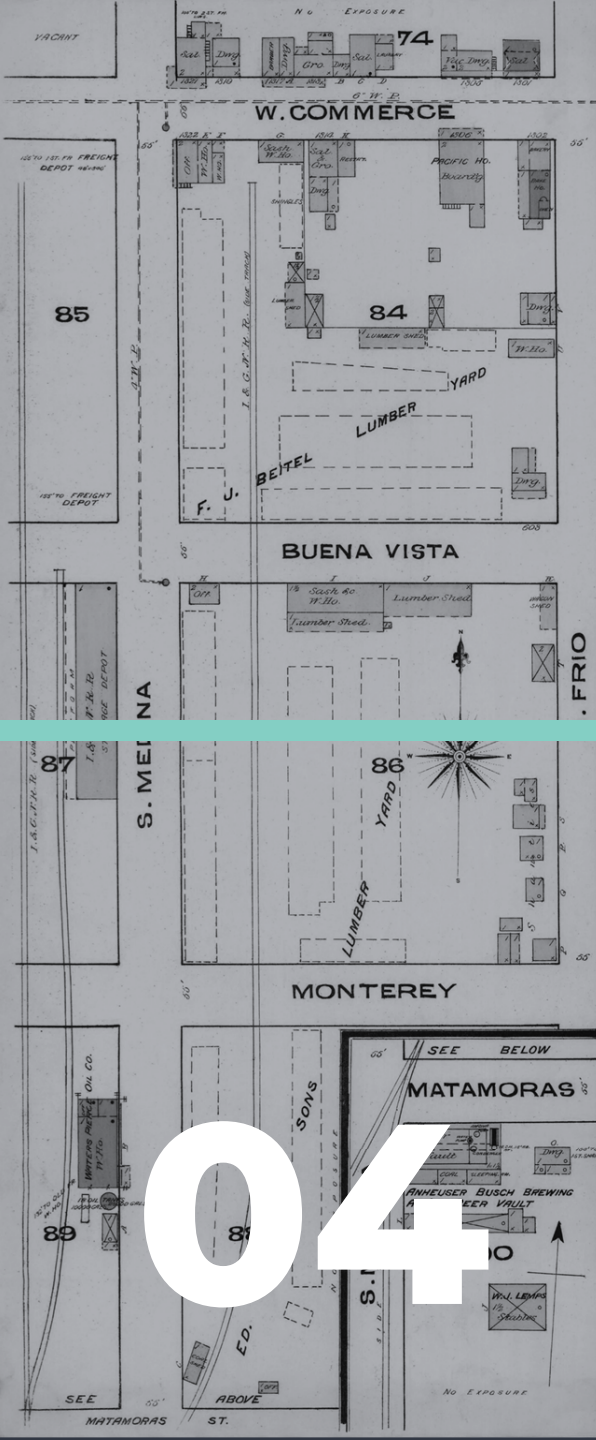
Introduce essential services such as grocery stores, childcare, healthcare, and neighborhood-serving retail to support daily life.

Leverage Transit as a Catalyst for Equitable Development

Build on existing transit infrastructure to support transit-oriented development and improve access to jobs, housing, and services.

Develop a Network of Green Spaces and Public Places

Create parks, shaded areas, and active public spaces that enhance livability and support community life.



What We Heard: Working Group

Working Group #1: What We Heard

Cattleman Square was described as:



A district with significant **opportunity** and **potential**.



Rich in **history**, **culture**, and **identity**.



Facing challenges related to disinvestment, homelessness, safety, and connectivity



Cattleman Square was described as:

Top 3 Priorities



Working Group #1: What We Heard

Key Priorities & Aspirations:



Honor and **preserve the history** and culture of the Westside



Build and conserve **affordable housing**



Create a more **vibrant** and **active district**



Improve **connectivity** and **access to services**



Ensure the district serves the **community first**



Working Group #2: What We Heard

Top priorities



Neighborhood amenities (grocery stores, childcare, pharmacies and other everyday services).



Gathering spaces and community activity.



Safe and connected pedestrian environments.



Working Group #2: What We Heard

“Big Idea” Themes:

Housing and Support: Creating more affordable housing and providing support services to help people stay housed before the situation becomes critical

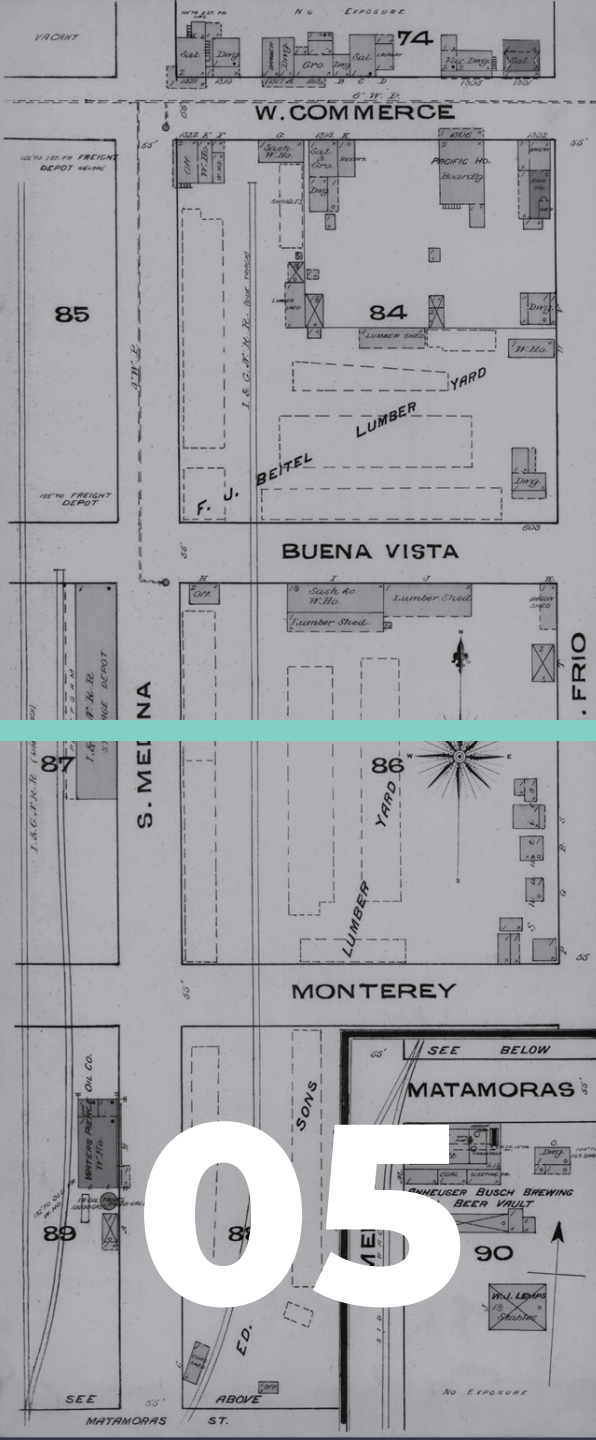
Stronger Connections: Improving access across the district and strengthening links to downtown

Transit as a Backbone: Building around the VIA Centro Station as a key hub for movement and activity

Everyday Essentials: Bringing in grocery stores, childcare, pharmacies, and other daily needs

Local Economy: Supporting small businesses, creating jobs, and attracting new investment by providing development outlines

Active Streets: Designing spaces that feel safe, lively, and easy to navigate



Discussion Activity

05

What is a Catalyst Site?

A catalyst site is not important because of what happens on the site itself.

It is important because of what happens around it afterward.

A successful catalyst site creates a ripple effect that improves nearby properties, attracts new investment, supports businesses, strengthens district identity, and encourages additional projects throughout the area.

Think Beyond the Property Line.

The Difference Between a Good Project and a Catalyst Project

Good Project	Catalyst Project
Improves one property	Improves an entire district
Serves a single purpose	Creates multiple benefits
Attracts visitors to the site	Draws people throughout the district
Creates activity on one parcel	Generates investment nearby
Solves one problem	Unlocks future opportunities

Example

A new restaurant is a good project.

A destination gathering place that attracts visitors, supports nearby businesses, creates opportunities for events, and encourages additional development is a catalyst project.

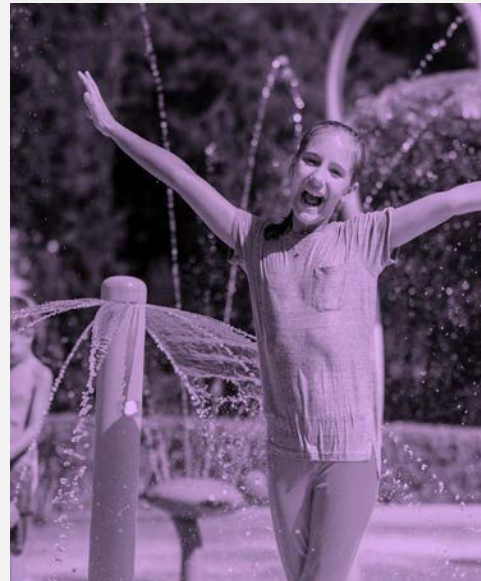
Common Ingredients of Successful Catalyst Sites



Economic Development—
Retail, Restaurants,
Local Markets, Food
Halls, Business
Incubators, Flexible
Commercial Space



Public Realm Improvements—
Plazas, Parks, Shade
Structures,
Streetscape
Improvements,
Trail connections



Community Amenities—
Event Spaces,
Gathering &
Performance Areas,
Educational
Facilities

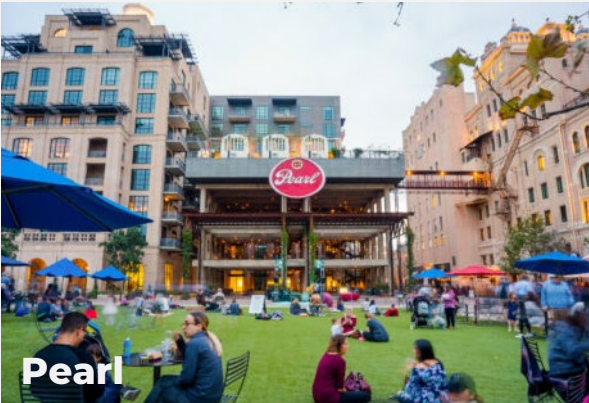


Mixed-Use Development —
Housing, Office
Space, Commercial
Uses,
Entertainment
Venues



Celebrates San Antonio's Living Culture —
Music, Public Art,
Gateway Elements,
Cultural &
Historical
Programming,

San Antonio Examples: What Was the Real Catalyst?



Project	What Was Built	What It Unlocked
Pearl	Brewery Redevelopment	Hundreds Of Millions In Surrounding Investment, Housing, Offices, Hospitality, And Tourism
Hemisfair	Public Park and Civic Spaces	Mixed-use Development, Downtown Residential Growth, Regional Destination Activity
Museum Reach	River Improvements and Trails	New Development, Increased Visitation, Stronger Connections To Downtown
Southtown	Public Realm and Adaptive Reuse	Arts District Growth, Restaurant Investment, Neighborhood Reinvestment
Mission Reach	River Restoration and Trails	Tourism Growth, Recreation, Heritage Investment, Private Development Interest

Today's Working Group Session

Through a series of activities, you will:

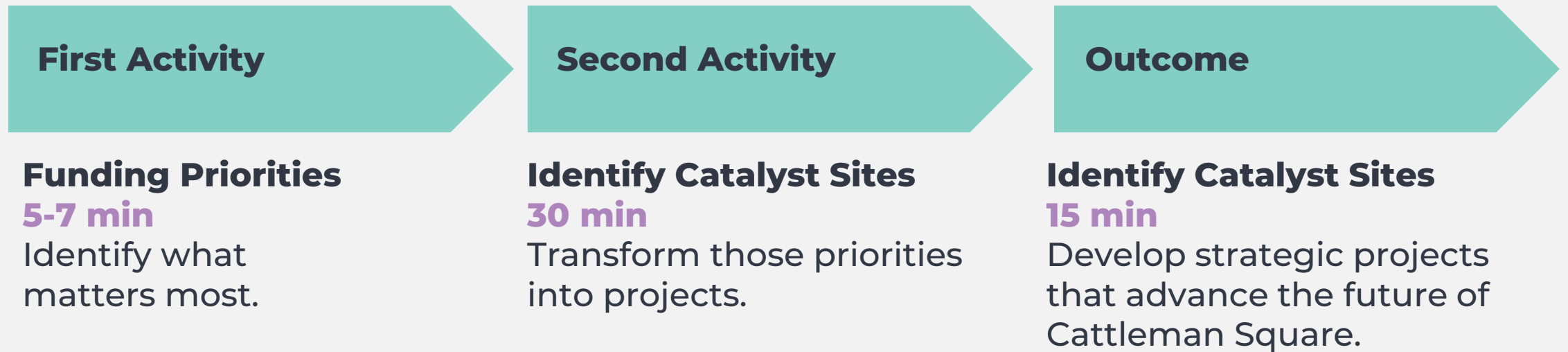
- Identify District Priorities
- Explore Tradeoffs And Investment Decisions
- Develop Catalytic Projects
- Test Opportunities And Challenges
- Help Guide Future Plan Recommendations

Outcome

Your feedback will help inform:

- Future Development Opportunities
- Public Space And Mobility Improvements
- Community Investments And Partnerships
- Master Plan Goals And Strategies
- Catalyst Projects And Implementation Priorities

Catalyst Site Workshop



Instructions

Your team has \$100 million to invest in the future of Cattleman Square.

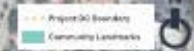
Work together to decide which investments will have the greatest impact on the district over the next 10 years.

Consider:

Community needs, economic opportunities, quality of life, long-term sustainability, implementation realities

Affordable Housing \$30M	Homelessness Response \$20M	Public Realm & Parks \$15M	Mobility & Connectivity \$20M	Arts & Culture \$10M
Historic Preservation \$10M	Small Business Support \$15M	Community Safety \$15M	Public Infrastructure & Utilities \$25M	Community Facilities & Services \$15M

The funding amounts used in this activity are hypothetical and are intended only to help identify priorities and tradeoffs. They do not represent actual project costs



Project/Catalyst Name

Location

Describe the Project

Opportunity Created

What Does It Connect?

Biggest Risk

Supports Which Priority?

- | | |
|---|---|
| ☐ Housing | ☐ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|----------------------------------|---------------------------------------|
| ☐ People | ☐ Businesses |
| ☐ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- ☐ People
- ☐ Housing
- ☐ Culture

Budget

Would This Project..

- ✓ **Bring more people to the district?**
- ✓ **Encourage people to stay longer?**
- ✓ **Support existing businesses?**
- ✓ **Create opportunities for new businesses?**
- ✓ **Improve the district's image?**
- ✓ **Strengthen the identity of the Cattleman District?**
- ✓ **Encourage additional investment nearby?**
- ✓ **Become a place people talk about and return to?**

If the answer is yes to several of these questions, you are probably designing a catalyst project.



Next Steps



Working Group Meetings (Phase 2- 4)

03

Project DC Partners + Working Group #3

Meeting Purpose

This session shifts to visioning and identifying goals for Cattleman Square's future.

June 10

We are here

04

Project DC Partners + Working Group #4

Meeting Purpose

The fourth MOU and Working Group meeting will review the draft plan, gather feedback, and confirm it reflects community priorities before adoption.

Fall

**Upcoming
Public Meeting**
June 18th 6:00 pm – 7:30 pm
June 20th 10:30am – 12:00 pm

Have questions or want to learn more about Project DC, contact us below:



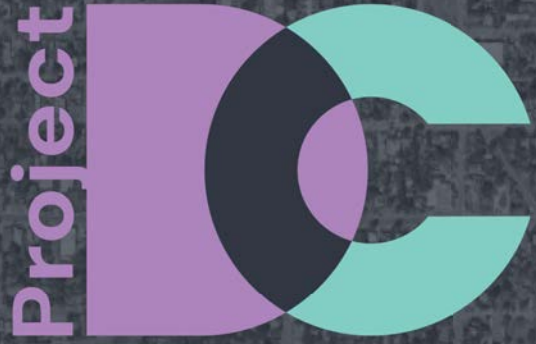
Email: projectDC@saht.org



Website: www.projectdc.org



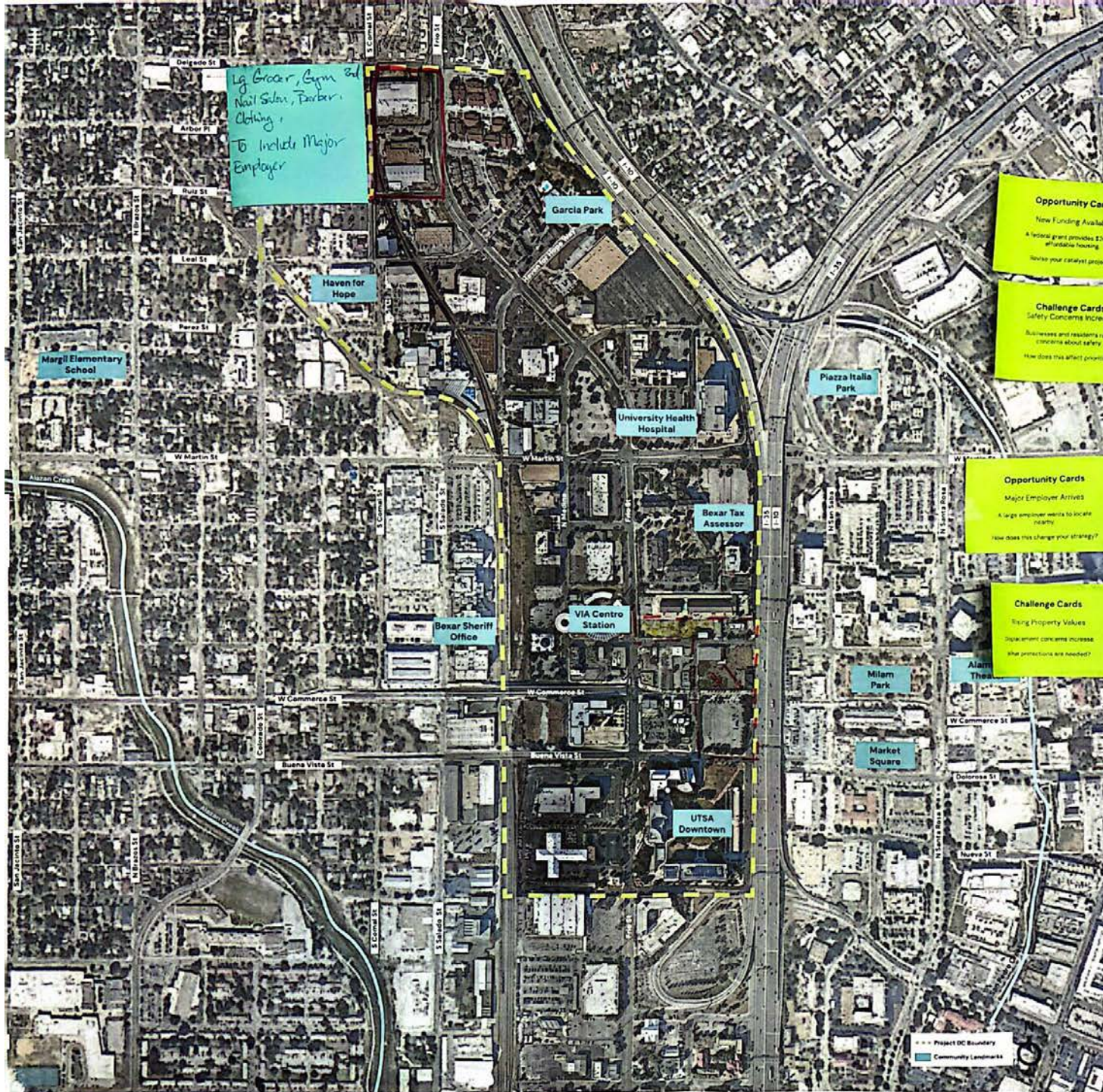
**Visit the project
website!**



District of Cattleman
Powered by the San Antonio Housing Trust

Working Group Meeting #3

June 10th, 2026



Project/Catalyst Name
Location of the Project, City, County, and State, and the Project's Address, Zip, and Phone Number

Supports Which Priority?

- ☐ Housing ☐ Services
☐ Arts & Culture ☐ Mobility
☐ Public Space ☐ Small Business
☐ Preservation ☐ Infrastructure ☐ Community Safety
☐ Other

Describe the Project

Constructing Opportunity from Private
Market Space to Cattleman. The Project is
Cultural, Educational, and Civic. It will include a performance
and rehearsal space, a student union, and
Opportunity Created for rent to artists or residents.

What Does It Activate?

- ☒ People ☐ Businesses
☐ Housing ☐ Public Space
☐ Culture ☐ Investment

What Does It Connect?

"To Job Site" to Downtown - - - - - Warehouse, Neighborhoods - - - - - Milam
Downtown - - - - - Warehouse

Timeline

- ☐ Now (0-2 years)
☐ Next (3-5 years)
☐ Later (5-10 years)

Biggest Risk

Keeping authentic history and community
legacy.

Budget

\$75M

Project/Catalyst Name
Location of the Project, City, County, and State, and the Project's Address, Zip, and Phone Number

Supports Which Priority?

- ☐ Housing ☒ Services
☐ Arts & Culture ☐ Mobility
☐ Public Space ☐ Small Business
☐ Preservation ☐ Infrastructure ☐ Community Safety
☐ Other

Describe the Project

Mixed Use Building to include retail, office, and residential
commercial uses.

Opportunity Created

Access to existing transit, nearby public facilities
Major employer in area, opportunity for

What Does It Activate?

- ☐ People ☒ Businesses
☐ Housing ☐ Public Space
☐ Culture ☐ Investment

What Does It Connect?

Warehouse building to connect to (via transit)

Timeline

- ☐ Now (0-2 years)
☐ Next (3-5 years)
☐ Later (5-10 years)

Biggest Risk

Integrity, quality, and value of investment in the area
to be a success story for the community.

Budget

\$20M

Catalyst Development Lab

Site #1

Project/Catalyst Name

TEJANO, CONJUNTO, CHICANO, MARIACHI MUSIC MUSEUM / FREE ACCESSIBLE SHOWS, MUSIC STUDIOS
 Location N OF VISA DT. S OF BEXAR TAX ASSESSOR, W OF IH10

Describe the Project

Connectivity opportunity from Downtown to Market Square to Cattleman. Tie in Tejanos (Texan) cultural relevance and create music education, performance, and museum opp. ~~including~~ student housing on lot next to hotel or vacant lot (parking lot).

Opportunity Created

Supports Which Priority?

- | | |
|--|--|
| ☒ Housing | ☐ Services |
| ☒ Arts & Culture | ☐ Mobility |
| ☒ Public Space | ☐ Small Business |
| ☐ Preservation | ☒ Community Safety |
| ☐ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|---|--|
| ☒ People | ☐ Businesses |
| ☒ Housing | ☒ Public Space |
| ☒ Culture | ☐ Investment |

Timeline

- ☐ Now (0-2 Years)
☒ Next (3-5 Years)
☐ Later (5-10 Years)

What Does It Connect?

"Tejano Site" to DOWNTOWN --- WESTSIDE NEIGHBORHOODS --- MILAM PARK + MARKET SQUARE

Biggest Risk

Staying authentic, funding, and community buy in.

Budget

\$70M

Project/Catalyst Name

Location ACROSS ST OF PROSPER + DELGADO ST

Describe the Project

MIXED USE DVLPMT TO INCLUDE RETAIL, FARM, NEIGHBORHOOD
COMMERCIAL USES

Opportunity Created

ACCESS TO HEALTHY FOODS, NEEDED SERVICES/AMENITIES
MAJOR EMPLOYER ARRIVAL OPPORTUNITIES

What Does It Connect?

WESTSIDE RESIDENTS TO COMMERCE (not the street)

Biggest Risk

EXTEND/SECURE LAND USE AGREEMENT ON EXISTING "MF" ADJACENT
ENSURE LEGACY OWNERS HAVE HOMESTEAD EXEMPTIONS

Supports Which Priority?

- | | |
|--|--|
| ☐ Housing | ☒ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☒ Public Space | ☒ Small Business |
| ☐ Preservation | ☒ Community Safety |
| ☐ Infrastructure | ☐ Other: _____ |

What Does It Activate?

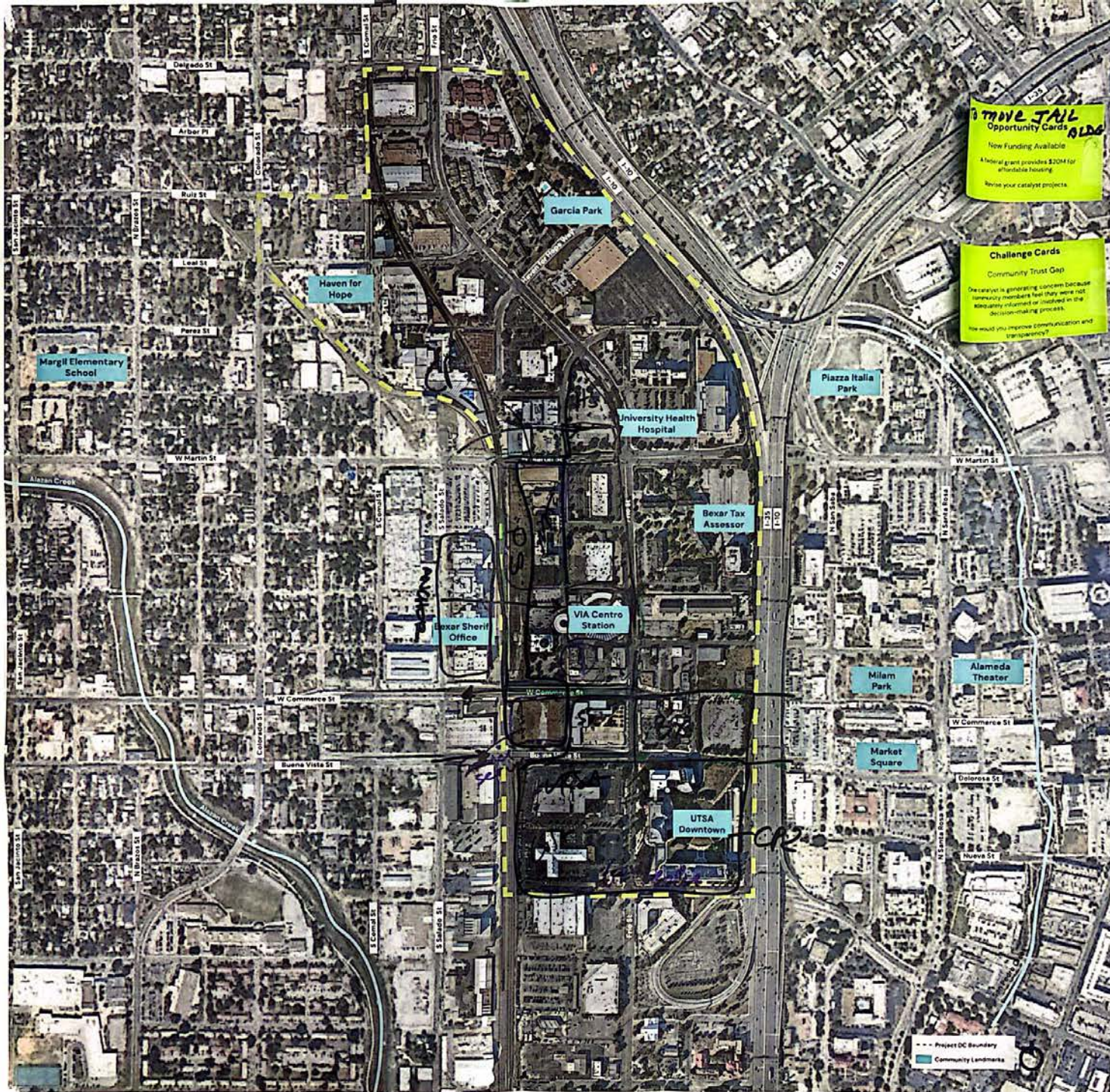
- | | |
|--|--|
| ☒ People | ☒ Businesses |
| ☐ Housing | ☐ Public Space |
| ☐ Culture | ☒ Investment |

Timeline

- ☐ Now (0-2 Years)
- ☐ Next (3-5 Years)
- ☐ Later (5-10 Years)

Budget

30M



MOVE TAIL
Opportunity Cards
Now Funding Available
A federal grant provides \$10M for affordable housing.
Revise your catalyst projects

Challenge Cards
Community Trust Gap
The catalyst is generating concern because emergency members feel they were not adequately informed or involved in the decision-making process.
How would you improve communication and transparency?



Catalyst Development Lab

Project/Catalyst Name _____
Location _____

Describe the Project
*Plasma Medicine, Frisco Commerce/Buena Vista - 3rd Ave
Urban green space, and use downtown. More brown bag
local experiments. Small business. 20. Quaint and historic
that is normal of the 1 - 2nd floor of old city.*
Opportunity Created
*Only being sold makes the area a destination
and food is the anchor. Small brown restoration, improve
safety, improve connectivity, replace outside of the district*

What Does It Connect?
*Skilled workforce, VISA, improve center, self-sufficient
into the downtown*

Biggest Risk
*Community buy-in, Funding, body investment, Public perception
of the area*

- Supports Which Priority?**
- | | |
|--|--|
| ☒ Housing | ☒ Services |
| ☒ Arts & Culture | ☒ Mobility |
| ☒ Public Space | ☒ Small Business |
| ☒ Preservation | ☒ Community Safety |
| ☒ Infrastructure | ☐ Other _____ |

- What Does It Activate?**
- | | |
|---|--|
| ☒ People | ☒ Businesses |
| ☒ Housing | ☒ Public Space |
| ☒ Culture | ☒ Investment |

- Timeline**
- ☐ Now (0-2 Years)
☐ Next (3-5 Years)
☐ Later (5-10 Years)

Budget
\$120 M

Project/Catalyst Name _____
Location _____

Describe the Project
Government / Education anchor

Opportunity Created
*Attaching the street front, TOD opportunities along
Alameda & Buena Vista
UTSA offering community-facing events / adult education
offerings*

What Does It Connect?
*Connects government / education to downtown and the
workforce*

Biggest Risk

- Supports Which Priority?**
- | | |
|---|---|
| ☐ Housing | ☐ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☐ Other _____ |

- What Does It Activate?**
- | | |
|----------------------------------|---------------------------------------|
| ☐ People | ☐ Businesses |
| ☐ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

- Timeline**
- ☐ Now (0-2 Years)
☐ Next (3-5 Years)
☐ Later (5-10 Years)

Budget

Project/Catalyst Name

Location

Describe the Project

MARTIN, Medina, Frio, Commerce / Buena Vista - Project Area
Creation green space, Mixed-Use development, Mixed Income housing
Bike/Ped improvements, Small business, RR Quiet zone + Noise barrier
Potential movement of Soil - Reuse of existing bldgs.

Opportunity Created

Creates housing and makes the area a destination
point, Transit is the anchor. Small business activation, improve
safety, improve connectivity w/in + outside of the district

What Does It Connect?

Bike/Ped connecting to UTSA; ~~improve~~ creates safe connection(s)
under I-10 to downtown

Biggest Risk

Community buy-in; Funding - finding investors; Public perception
of the area

Supports Which Priority?

- | | |
|--|--|
| ☒ Housing | ☒ Services |
| ☒ Arts & Culture | ☒ Mobility |
| ☒ Public Space | ☒ Small Business |
| ☒ Preservation | ☒ Community Safety |
| ☒ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|---|--|
| ☒ People | ☒ Businesses |
| ☒ Housing | ☒ Public Space |
| ☒ Culture | ☒ Investment |

Timeline

- ☐ Now (0-2 Years)
☐ Next (3-5 Years)
☐ Later (5-10 Years)

Budget

\$ 120 M

Project/Catalyst Name

Location

Describe the Project

Government / Education anchor

Opportunity Created

Activating the street front, TOP opportunities along
W. Commerce & Buena Vista

UTSA offering community facing events / adult education
offerings

What Does It Connect?

Connects government / education to downtown and the
westside

Biggest Risk

Supports Which Priority?

- | | |
|---|---|
| ☐ Housing | ☐ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|----------------------------------|---------------------------------------|
| ☐ People | ☐ Businesses |
| ☐ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- ☐ Now (0-2 Years)
- ☐ Next (3-5 Years)
- ☐ Later (5-10 Years)

Budget



Project/Catalyst Name MEDICAL SPACE [REDACTED]

Location

☐ Housing ☒ Services

☐ Arts & Culture ☐ Mobility

☐ Public Space ☐ Small Business

☐ Preservation ☐ Community Safety

☒ Infrastructure ☐ Other _____

A TRULY COMMUNITY HOSPITAL THAT HAD MEDICAL & PSYCHIATRIC SERVICES FOR THE CITY / GENERAL PUBLIC

BETTER ACCESS TO HEALTHCARE WHERE PEOPLE ARE
TAKING MORE BUSINESS OFF

CONGESTION FOR FOLKS WORKING FOR HQ

☒ People
 ☒ Businesses

☐ Housing
 ☐ Public Space

☐ Culture
 ☐ Investment

☐ New (0-2 Years)

☒ Next (3-5 Years)

☐ Later (5-10 Years)

420 MM



Project/Catalyst Name COMMUNITY SPACE [REDACTED]

Location

☐ Housing
 ☒ Services

☒ Arts & Culture
 ☐ Mobility

☒ Public Space
 ☐ Small Business

☒ Preservation
 ☐ Community Safety

☐ Infrastructure
 ☐ Other _____

COMMUNITY CENTER THAT EDUCATES ON AFRICAN
CULTURE AND OFFERS TRAINING / SERVICES / JOB
CONNECTIVITY AS WELL AS SUPPORTIVE SERVICES

MODIFIED AFTER HEART DYS & MOUR
GIRLS

Opportunity Created

JOBS, COMMUNITY, DRAWS FOLKS IN, REHAB
AREA, TRANSITIONAL HOUSING

History

Who would run it?

☒ People ☐ Businesses
☐ Housing ☐ Public Space
☐ Culture ☐ Investment

☒ Now (0-2 Years)

☐ Next (3-5 Years)

☐ Later (5-10 Years)

20 ml

Scanned with
 CamScanner™

Project/Catalyst Name MEDICAL SPACE

Location

Describe the Project

A TRUE COMMUNITY HOSPITAL THAT HAS MEDICAL & PSYCHIATRIC SERVICES FOR THE CITY / GENERAL PUBLIC

Opportunity Created

BETTER ACCESS TO HEALTHCARE WHERE PEOPLE ARE
↑ BRINGS MORE BUSINESS DBP

What Does It Connect?

Biggest Risk

CONGESTION FOR FOLKS LOOKING FOR HCO

Supports Which Priority?

- | | |
|--|--|
| ☐ Housing | ☒ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☒ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|--|--|
| ☒ People | ☒ Businesses |
| ☐ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- | |
|--|
| ☐ Now (0-2 Years) |
| ☒ Next (3-5 Years) |
| ☐ Later (5-10 Years) |

Budget

\$200 MIL

Project/Catalyst Name

COMMUNITY SPACE

Location

Describe the Project

COMMUNITY CENTER THAT EDUCATES ON AND HONORS
CULTURE AND OFFERS TRAINING / SERVICES / JOB
CONNECTIVITY AS WELL AS SUPPORTIVE SERVICES
MODELED AFTER HOME BOYS & HOME
GIRLS

Opportunity Created

JOB, COMMUNITY, DRAWS FOLKS IN, REHABS
AREA, TRANSITIONAL HOUSING

What Does It Connect?

Housing

Biggest Risk

WHO WOULD RUN IT?

Supports Which Priority?

- | | |
|--|--|
| ☐ Housing | ☒ Services |
| ☒ Arts & Culture | ☐ Mobility |
| ☒ Public Space | ☐ Small Business |
| ☒ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☐ Other: _____ |

What Does It Activate?

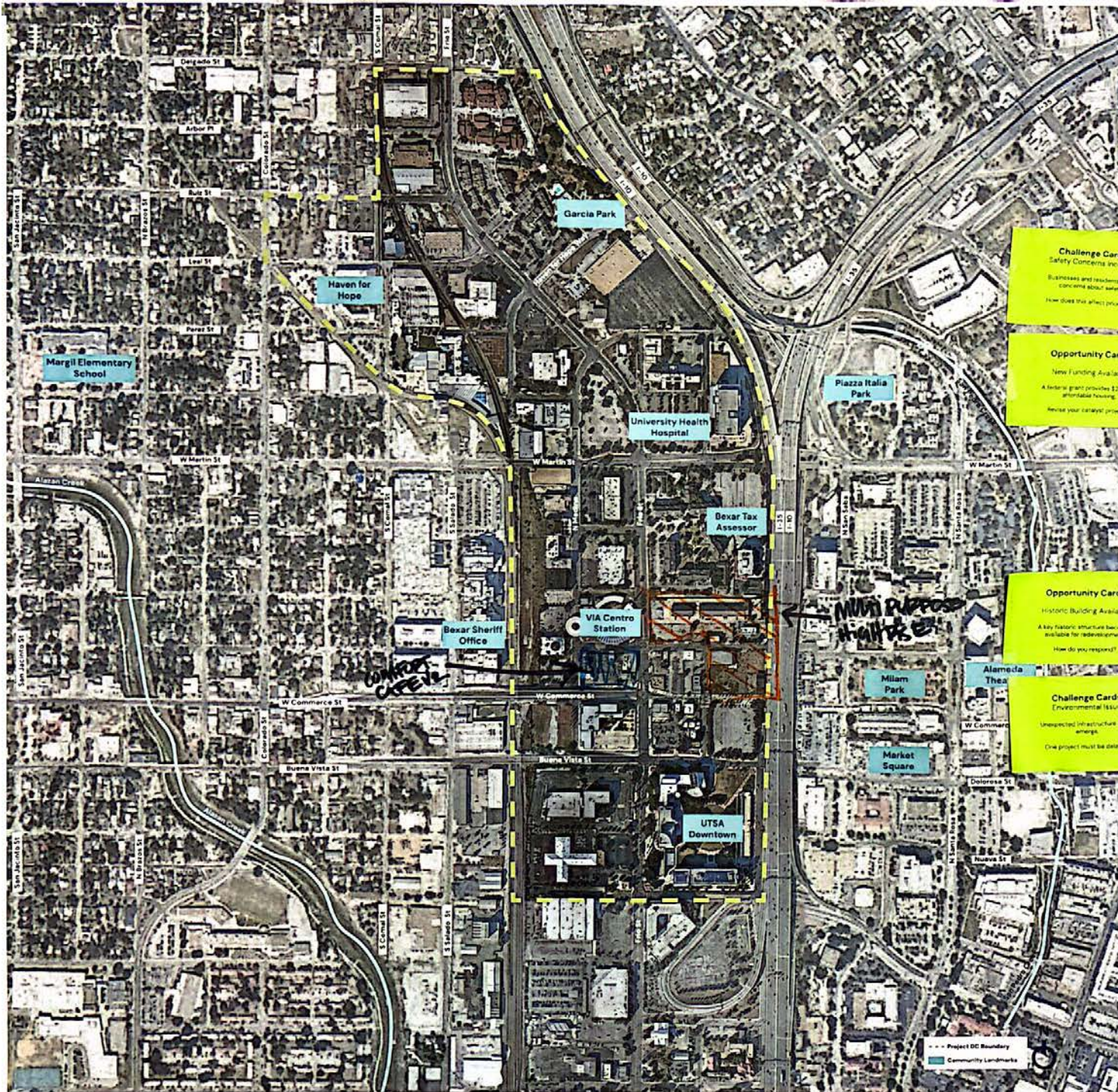
- | | |
|--|---------------------------------------|
| ☒ People | ☐ Businesses |
| ☐ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- ☒ Now (0-2 Years)
- ☐ Next (3-5 Years)
- ☐ Later (5-10 Years)

Budget

\$20 MIL



Catalyst Development Lab

Project/Catalyst Name: Multipurpose Highrise

Location: L shape by highway

Describe the Project

Multipurpose highrise - top floors are affordable housing bottom floors are community services

Opportunity Created

Household & as a safety net for at risk & vulnerable populations keep & provide clients currently residing in the area where they are comfortable

What Does It Connect?

people out of homelessness but also creates community engagement & service in one central area (community center, case management, job diversion, etc.)

Biggest Risk

challenge cards safety concerns increase security police presence create community watch program add additional stations to deter from criminal activities

Supports Which Priority?

- | | |
|---|--|
| ☒ Housing | ☒ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☐ Other: <u>Student Respite</u> |

What Does It Activate?

- | | |
|---|---------------------------------------|
| ☒ People | ☐ Businesses |
| ☒ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- | |
|---|
| ☒ Now (0-2 Years) |
| ☐ Next (3-5 Years) |
| ☐ Later (5-10 Years) |

Budget

\$0.65 million - \$1.5 million

Project/Catalyst Name: Comfort Care v.2

Location: Avance building

Describe the Project

Love the focuses on living and working with community clients increasing individual buy in

Opportunity Created

work force training, case buy in, corporate buy in

What Does It Connect?

individuals to development & services as well

Biggest Risk

confusion and boundaries type concerns

Supports Which Priority?

- | | |
|---|--|
| ☐ Housing | ☒ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☐ Other |

What Does It Activate?

- | | |
|--|--|
| ☒ People | ☒ Businesses |
| ☐ Housing | ☒ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- | |
|--|
| ☐ Now (0-2 Years) |
| ☒ Next (3-5 Years) |
| ☐ Later (5-10 Years) |

Budget

\$15 mi

Catalyst Site 3

Catalyst Development Lab

Project/Catalyst Name multi purpose highrise

Location L shape by highway

Describe the Project

Multi purpose highrise - top floors are affordable housing, bottom floors are Community services.

Opportunity Created

resource hub & as a safety net for at risk & vulnerable populations. keeps & provides clients currently residing in this area where they are comfortable

What Does It Connect?

people out of homelessness, but also creates community engagement & services in one central area
(community center, case management, jail diversion, etc)

Biggest Risk

Challenge Card → safety concerns → increase security/police presence, create community watch program, add additional lighting to deter from criminal activities

Supports Which Priority?

- | | |
|---|---|
| ☒ Housing | ☒ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☒ Other: <u>Homelessness Response</u> |

What Does It Activate?

- | | |
|---|---------------------------------------|
| ☒ People | ☐ Businesses |
| ☒ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- ☒ Now (0-2 Years)
- ☐ Next (3-5 Years)
- ☐ Later (5-10 Years)

Budget

\$5.65 million → \$85 million

Project/Catalyst Name Comfort Cafe v.2

Location Avance building

Describe the Project

Cafe that focuses on hiring and
working with community clients increasing
individual buy in.

Opportunity Created

Work force training, com. buy in,
Corporate buy in.

What Does It Connect?

individuals to treatment + services as
well

Biggest Risk

Confusion and boundaries type concerns

Supports Which Priority?

- | | |
|---|--|
| ☐ Housing | ☒ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☒ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☐ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|--|--|
| ☒ People | ☒ Businesses |
| ☐ Housing | ☒ Public Space |
| ☐ Culture | ☐ Investment |

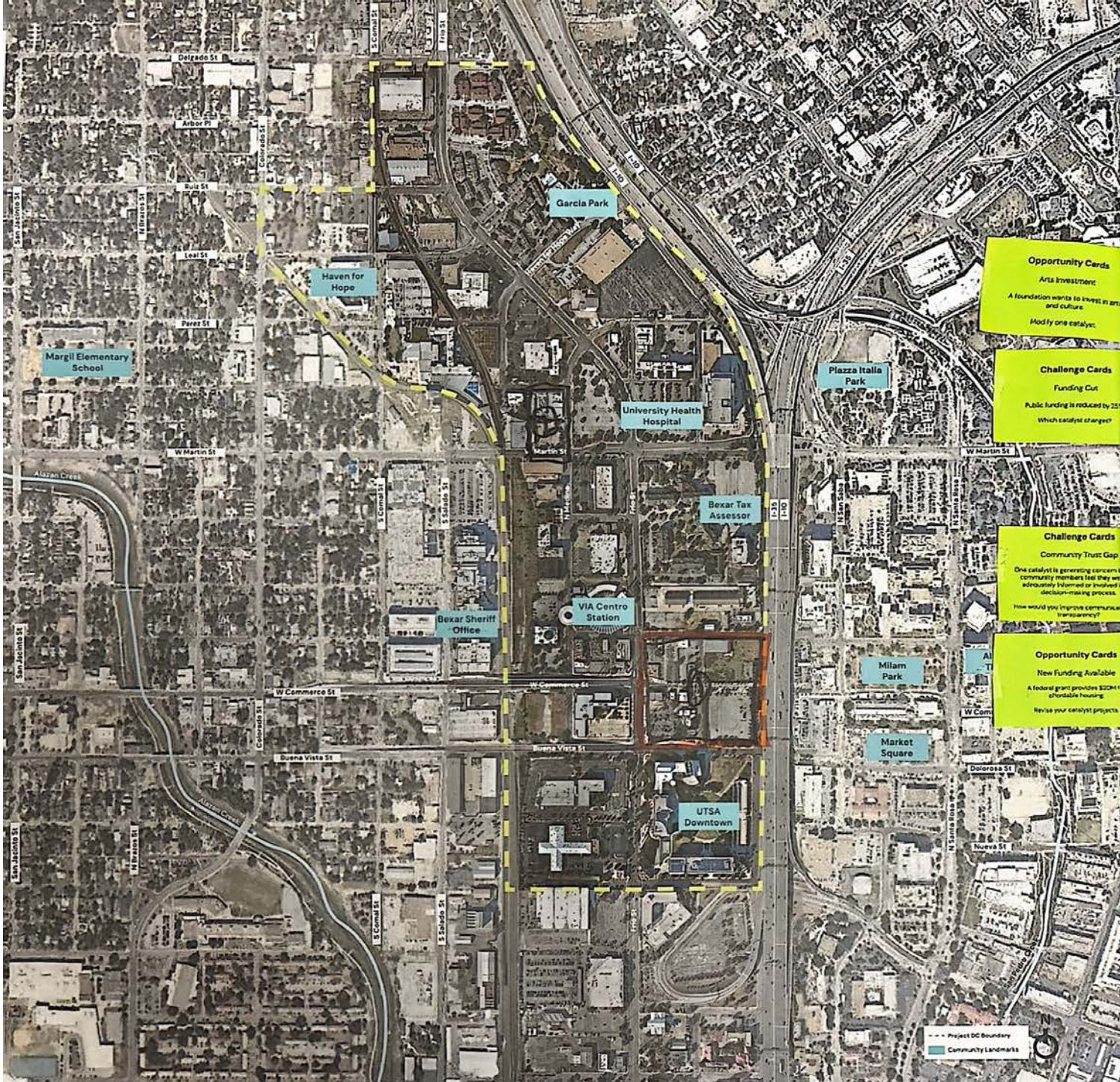
Timeline

- | | |
|--|-----------------------|
| ☐ Now (0-2 Years) | |
| ☒ Next (3-5 Years) | delayed by challenge. |
| ☐ Later (5-10 Years) | |

Budget

\$15 m

Challenge
card:
use historic
building



①

Project/Catalyst Name: THE NEW CATALYST ^{ALIAS} ~~CATALYST~~

Location: BLOCK NORTH OF UTSA

Describe the Project
9-story mixed use Apartment Building w/ Ground Floor Space for SPD Subscription and District Partners

Opportunity Created
Housing, Safety
New Construction of Small Businesses

What Does it Connect?
People to family, transit, sports & family
from enforcement agencies of USA, UHS, VIA

Biggest Risk/Challenge
Shift Resources/Move SPD Bike Team
instead of hiring new - fire pictures

Supports Which Priority?

☒ Housing	☐ Services
☐ Arts & Culture	☐ Mobility
☐ Public Space	☐ Small Business
☐ Preservation	☒ Community Safety
☐ Infrastructure	☐ Other

What Does it Activate?

☒ People	☒ Businesses
☒ Housing	☒ Public Space
☐ Culture	☒ Investment

Timeline

☐ Now (0-2 years)
☒ Next (3-5 years)
☐ Later (5-10 years)

Budget \$75 M

②

Project/Catalyst Name: Cattlemen Transitional Housing Program

Location: Current GI Forum

Describe the Project
CHCS
Transitional housing next to CHCS/DCH for patients to stabilize prior to finding permanent housing

Opportunity Created
Affordable housing + programming to support patients with BH/medical needs

What Does it Connect?
University Health RBG + CHCS
Allow community members to have input on eligibility criteria + programming at this location during town halls

Biggest Risk
Will GI Forum allow us to buy their building?

Supports Which Priority?

☒ Housing	☐ Services
☐ Arts & Culture	☐ Mobility
☐ Public Space	☐ Small Business
☐ Preservation	☐ Community Safety
☒ Infrastructure	☐ Other

What Does it Activate?

☒ People	☐ Businesses
☒ Housing	☐ Public Space
☐ Culture	☐ Investment

Timeline

☐ Now (0-2 years)
☒ Next (3-5 years)
☐ Later (5-10 years)

Budget \$45 M

Catalyst Site 3

10

Project/Catalyst Name THE NEW CAPLEMAN | ~~CAB~~ ^{ALLOS}

Location BLOCK NORTH OF UTSA

Describe the Project

8-story Mixed use Apartment Building
w/ Ground Floor Space for ~~SUB~~ SAPD
SUBSTATION AND OUTREACH PARTNERS

Opportunity Created

- Housing, SAFETY
- New customers for small businesses

What Does It Connect?

- people to housing, transit, students to housing
- law enforcement AGENCIES OF UTSA, UHS, VIA

Biggest Risk/Challenge

SHIFT RESOURCES/MOVE SAPD BIKE TEAM
INSTEAD OF HIRING NEW - ASK PARTNERS

Supports Which Priority?

- | | |
|---|--|
| ☒ Housing | ☐ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☒ Community Safety |
| ☐ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|---|--|
| ☒ People | ☒ Businesses |
| ☒ Housing | ☒ Public Space |
| ☐ Culture | ☒ Investment |

Timeline

- ☐ Now (0-2 Years)
- ☒ Next (3-5 Years)
- ☐ Later (5-10 Years)

Budget

\$75 M

2

Project/Catalyst Name Cattleman Transitional Housing Program

Location Current GI Forum

Describe the Project

Transitional housing next to Crisis/Detox for CHCS patients to stabilize prior to finding permanent housing

Opportunity Created

Affordable housing + programming to support patients with BH/medical needs

What Does It Connect?

University Health RBG + CHCS

Allow community members to have input on eligibility criteria + programming at this location during town halls

Biggest Risk

Will GI Forum allow us to buy their building?

Supports Which Priority?

- | | |
|--|---|
| ☒ Housing | ☐ Services |
| ☐ Arts & Culture | ☐ Mobility |
| ☐ Public Space | ☐ Small Business |
| ☐ Preservation | ☐ Community Safety |
| ☒ Infrastructure | ☐ Other: _____ |

What Does It Activate?

- | | |
|---|---------------------------------------|
| ☒ People | ☐ Businesses |
| ☒ Housing | ☐ Public Space |
| ☐ Culture | ☐ Investment |

Timeline

- ☐ Now (0-2 Years)
- ☐ Next (3-5 Years)
- ☐ Later (5-10 Years)

Budget

\$45M