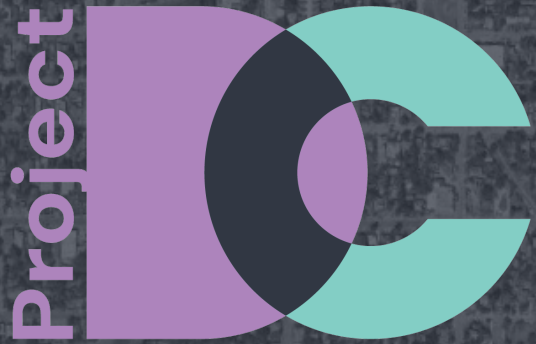




District of Cattleman
Powered by the San Antonio Housing Trust

Working Group Meeting #2

March 17th, 2026

Introduction

Facilitators:



Pete Alanis

Seema Kairam



Paola Fernandez

Mark Maldonado

Agenda

01

**Quick
Recap:
Project DC**

02

**Past
Discussion
Results**

03

**Facilitation
Activity
Today**

What are we discussing today?

Thank you for joining us again to talk about the project. We appreciate your continued support and participation to make Cattleman Square a better place.

Today, we will take a closer look at Cattleman Square's existing conditions and discuss some of the **opportunities and challenges** in the area.



An aerial photograph of a city street grid and a highway interchange, showing a complex network of roads and buildings.

Quick Recap

01



Project DC Mission Statement

Cattleman's Square, the historic neighborhood West of downtown San Antonio, is entering a moment of transformation.

Led by San Antonio Housing Trust, Project DC is an effort to create a shared, community-driven vision to revitalize the downtown district that is safe, welcoming, and vibrant for all.

Several parallel processes will work together at different scales to honor the neighborhood's history and culture, create opportunity and stability for residents and unhoused neighbors, and guide equitable development for the future.

Three Parallel Tracks



Street Outreach

Before redevelopment, it is essential to support people experiencing homelessness in Cattleman's Square. Beginning August 2025, Corazon Ministries deployed two outreach workers providing basic needs support and connections to services and housing.

Homeless Action Response Plan

To support the neighborhood's future, better coordination and care are needed for people who are unsheltered in Cattleman's Square. Led by 8th & Home, the Homeless Response Action Plan will convene partners to develop solutions.

Community Vision Master Plan

Led by Urban Alchemy Collective, the community vision and master plan will explore housing, open space, mobility, and economic opportunity while honoring the area's history—identifying priorities and strategies co-created with the community.

Engagement Groups

Project DC Partners

Who

Partners that have executed MOUs with SAHT

Role

Site-specific concepts and commitments; provide parcel/site information; coordinate investment timing; and help test feasibility of district strategies

Ambassadors

Who

Twelve ambassadors, community voices

Role

Extend reach and build trust, host informal and small meetings, assist at workshops, share information, gather feedback, and connect with underrepresented residents.

Working Group

Who

Subject matter experts, community organizers, service providers, and representatives from neighborhood associations and local institutions.

Role

Provide technical, site-specific, cultural, and historical insight to inform planning, design, and engagement strategies rooted in feasibility and community priorities.

Community-at-Large

Who

San Antonio residents

Role

The community-at-large will ensure that the plan is rooted in lived experiences and reflects the values, aspirations, and priorities of those most directly impacted by its outcomes.

Project DC Working Group



Share data and lived experiences to inform planning decisions.



Test the feasibility of proposed redevelopment strategies.



Coordinate and support pilot projects in Cattleman's Square.

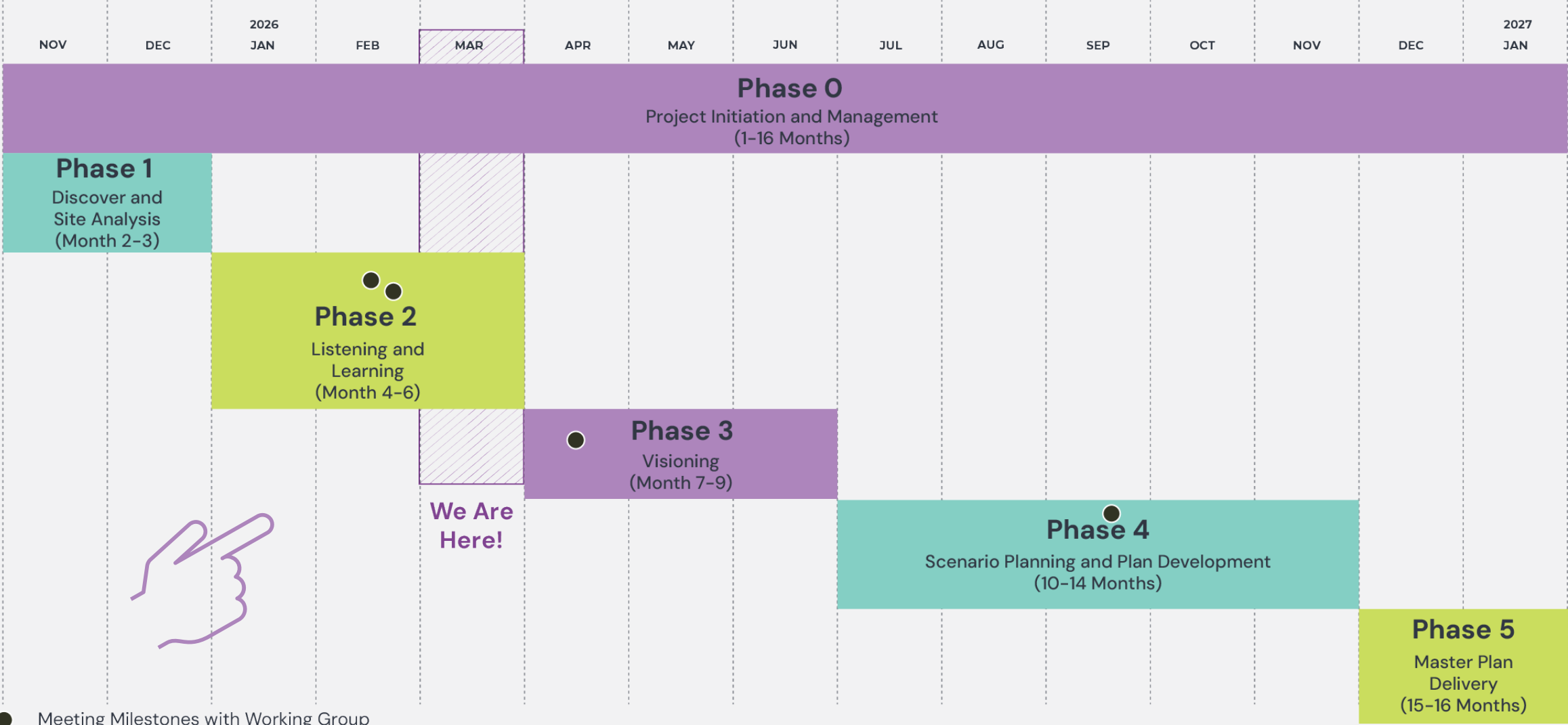
Collaborate in co-creating the overall redevelopment and reinvestment plan.



Align investments to maximize impact and efficiency.



Project Timeline





Previous Discussion Results

02

In one word, how would you describe the Cattlemen District today?



What do you see as the top THREE priorities Project DC must address to support equitable and lasting impact?



Project DC should aim to _____.

streamline resources
strengthen community integrate and enhance
honor history and culture generational change unique successful plannin
meet the needs- grocery enliven be outside the box reinvigorate downtown
restore history connectivity be actionable connect utsa students
make the area safer be historic and connect the westside connect reactivation
uplift all be vibrant and active affordable and accessible build affordable housing
honor the community attract investment be creative inspire serve community
include housing for all be transit oriented fill gaps- psh 30below
revitalize not replace give access to services provide opportunities
serve public good something for everyone

Where do you anticipate the most barriers?

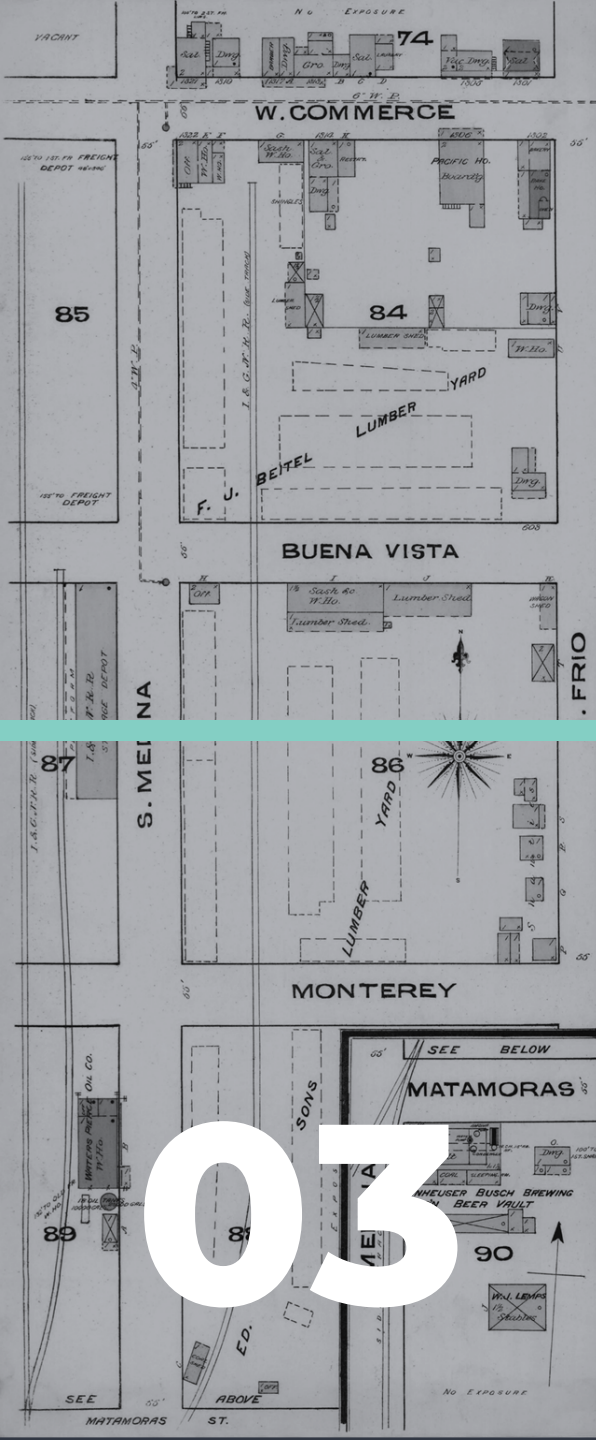
Key Challenges Identified

- **Funding and resources**
- **Homelessness and social services**
- **Safety concerns**
- **Political will**
- **Infrastructure conditions**
- **Coordination across institutions**

What are the top priorities Project DC must address?

Top Priorities Identified

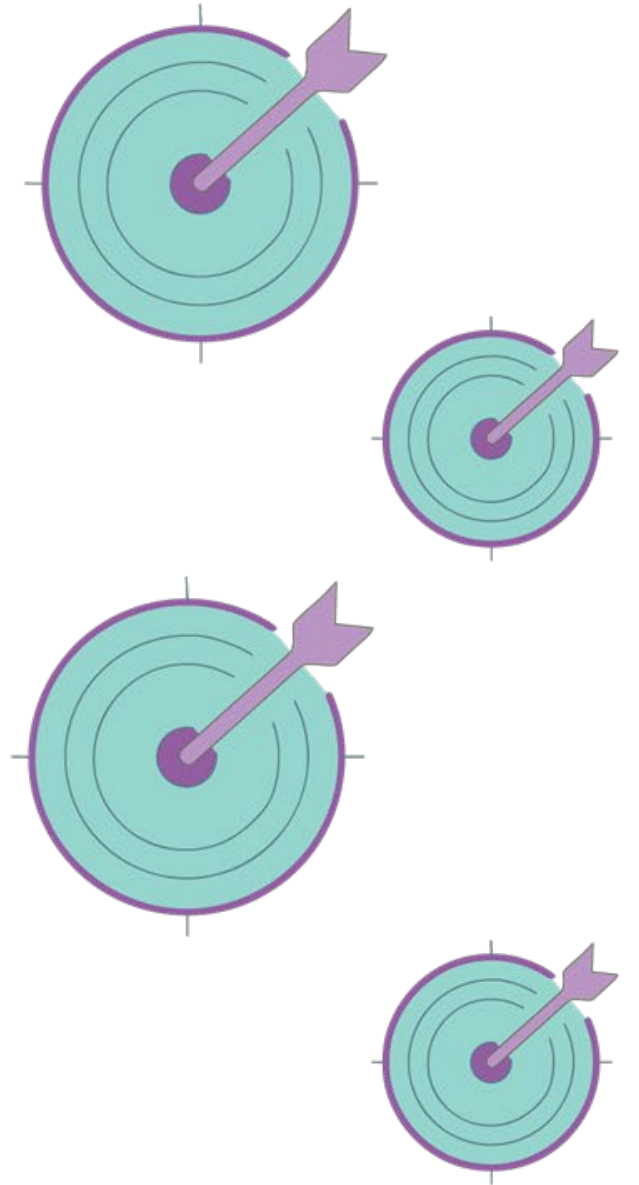
- 1. Affordable housing / deeply affordable housing**
- 2. Housing and homelessness**
- 3. Safety**
- 4. Connectivity**
- 5. Cultural preservation**
- 6. Local businesses and services**
- 7. Access to food and community resources**



Facilitation Activity for Today

Today's Discussion Goals

- **What** are some challenges you face in Cattleman District?
- **What** is your vision for revitalizing this community?
- **What** are the barriers and opportunities for this equitable development?



Opportunities

Discuss and identify opportunities that could help move ideas and solutions forward.

Challenges

What common problems have you observed here?
What obstacles or barriers exist in Cattleman Square?
How might these challenges be addressed?

Future Experience

How would you like to experience this area? Imagine Cattleman Square in the future — what would you like to see? How would you like to feel when you are here?

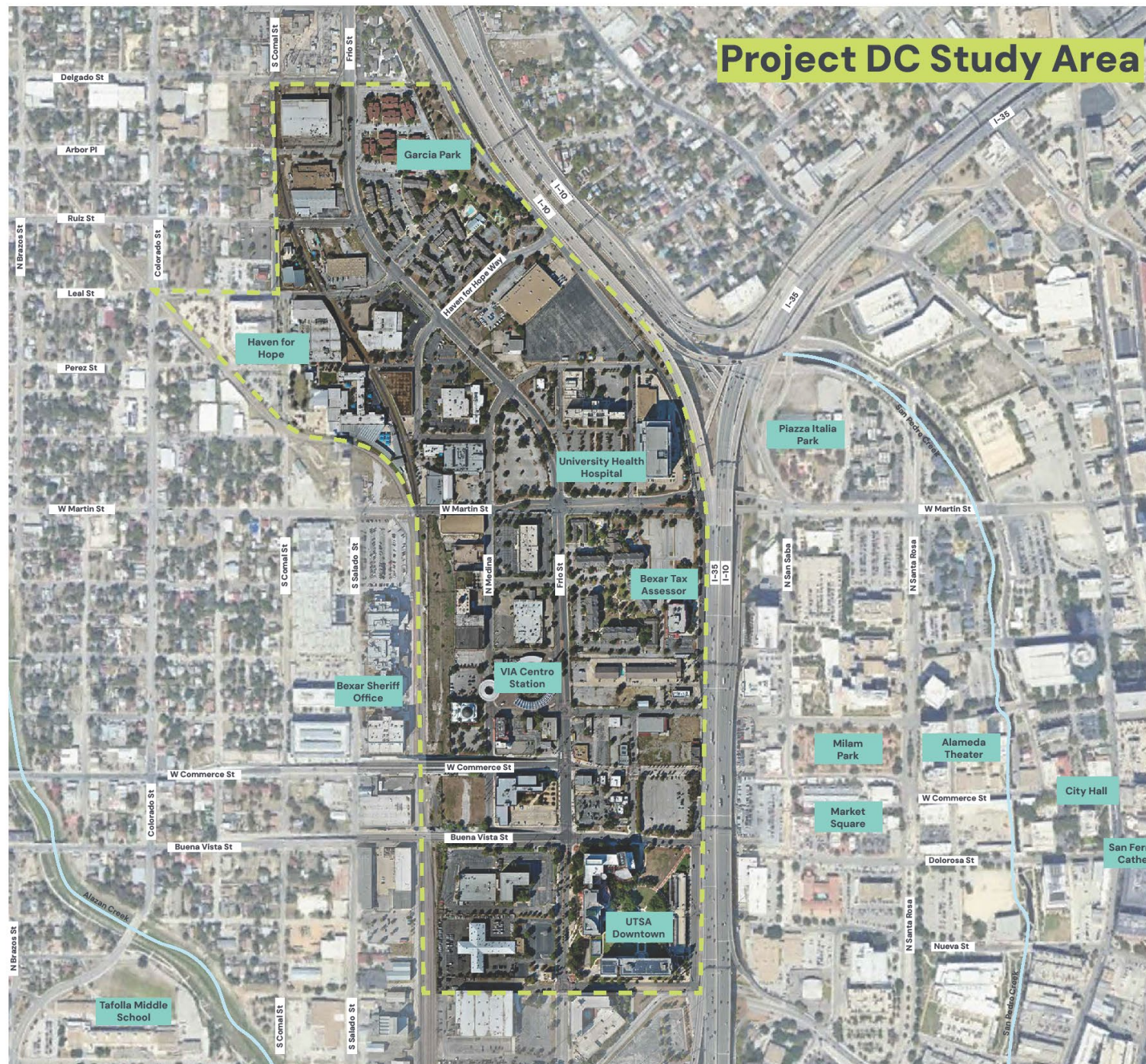
Priority

What feels most important to address here?

Do you have a memory here you'd like to share with us?

Short Term Action

If one change happened here tomorrow, what should it be?



Project DC Study Area

Problem Statement

What specific problem or gap are we trying to solve?
Why does this problem matter now?

Big Idea

What is your group's proposed idea? What makes this idea different from existing solutions? Is it a program, policy, physical project, platform, or partnership model?

Who Does It Serve

Who are the primary users or beneficiaries?

Key Partners and Resources Needed

Who would you need to make this happen?

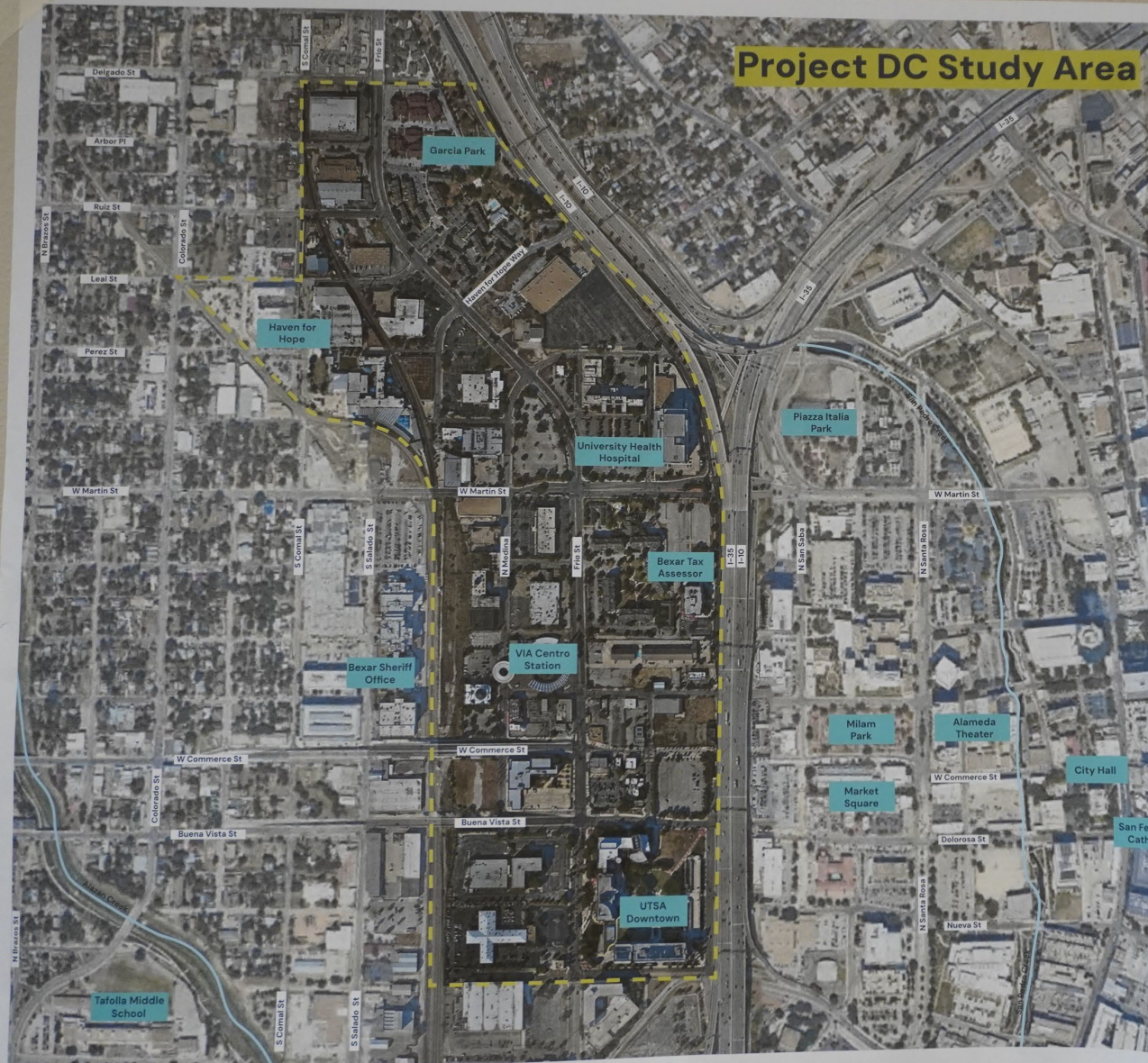
Key Challenges / Barriers

Clarify what might prevent the idea from happening.

Implementation Path

What are the first 3–5 steps to start? What could be piloted quickly?
What is a 1-year vs 5-year timeline?

Discussion Results



Project DC Study Area

Problem Statement

What specific problem or gap are we trying to solve?
Why does this problem matter now?

- Access to mental health beds
- Addressing long-term homelessness
- Provide services to mitigate homelessness
- Post need

Big Idea

What is your group's proposed idea? What makes this idea different from existing solutions? Is it a program, policy, physical project, platform, or partnership model?

- Increase center city mental health access
- Build ~~affordable~~ affordable housing mental health services
- Community flexible funding to provide support for individuals from homelessness because quality

Who Does It Serve

Who are the primary users or beneficiaries?

Key Partners and Resources Needed

Who would you need to make this happen?

- BEXAR COUNTY REPRESENTATIVE

Key Challenges / Barriers

Clarify what might prevent the idea from happening.

Implementation Path

What are the first 3-5 steps to start? What could be piloted quickly?
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Project DC Study Area

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Who Does It Serve

Who does it serve?
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Key Partners and Resources Needed

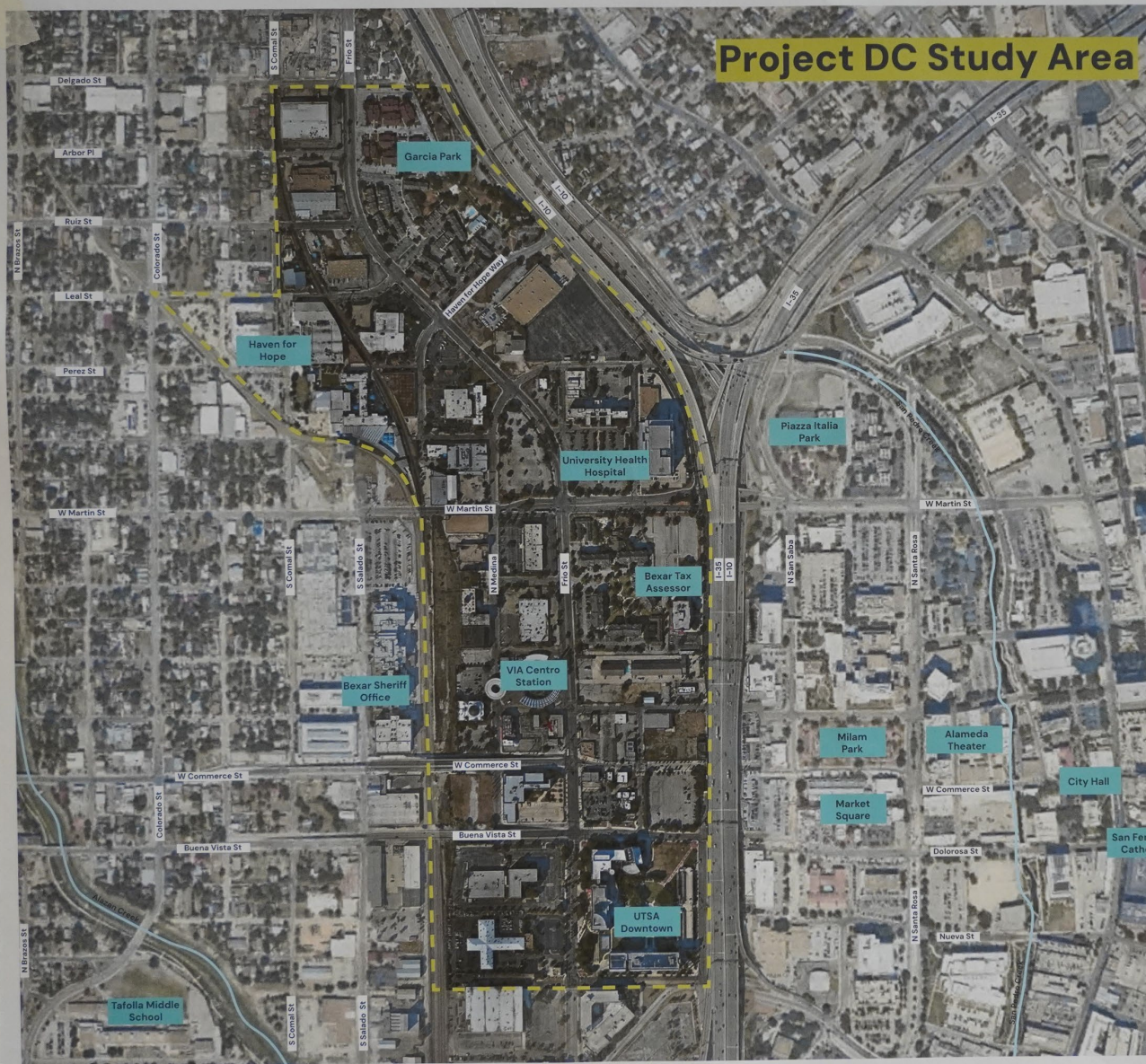
Who would you need to make this happen?

Key Challenges / Barriers

Key Challenges / Barriers
Clarify what might prevent the idea from happening.

Implementation Path

Implementation Path
What are the first 3–5 steps to start? What could be piloted quickly?
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Project DC Study Area

Problem Statement

What specific problem or gap are we trying to solve?
Why does this problem matter now?

- Safety
- security

Big Idea

What is your group's proposed idea? What makes this idea different from existing solutions? Is it a program, policy, physical project, platform, or partnership model?

- Businesses, entertainment & housing
- Diverse mix of development
 - non-profit
 - for profit

Who Does It Serve

Who are the primary users or beneficiaries?

- uplift westside community
- positive
- surrounding communities

Key Partners and Resources Needed

Who would you need to make this happen?

- City of San Antonio
- Bexar County
-
-

Key Challenges / Barriers

Clarify what might prevent the idea from happening.

- continued criminal & unsafe activity
- opposition to private development
- constitutional right of private development
- holding land without development property

Implementation Path

What are the first 3-5 steps to start? What could be piloted quickly?
What is a 1-year vs 5-year timeline?

1. Improve safety / security
2. Allow private property owner to develop without extreme restrictions



Problem Statement

What specific problem or gap are we trying to solve?
Why does this problem matter now?

- anisotropic institutions
- no connectivity between multiple + downtown
- no supergrid
- no supergrid

ISLANDS
UPON ISLANDS

Big Idea

What is your group's proposed idea? What makes this idea different from existing solutions? Is it a program, policy, physical project, platform, or partnership model?

URBAN FORM -> REMOVING ISLANDS

URBAN FORM that brings street life, density, connectivity.

Who Does It Serve

Who are the primary users or beneficiaries?

- People not cars. (new structure parking to reduce surface lots)
- small business that serve transit riders
- HOUSING + EMPLOYMENT + residents

Key Partners and Resources Needed

Who would you need to make this happen?

COUNTY

OFFICE OF INTEGRATED COMMUNITY SAFETY

Key Challenges / Barriers

Clarify what might prevent the idea from happening.

Implementation Path

What are the first 3-5 steps to start? What could be piloted quickly?
What is a 1-year vs 5-year timeline?

Public Meeting
March 19th 6:00 – 7:30 pm
March 21st 10:30 – 12:00 pm

Project Website





Working Group Meetings (Phase 2- 4)

01

Project DC Partners + Working Group #1

Meeting Purpose

The first working group session gathers community values, concerns, and cultural stories.

March
3

02

Project DC Partners + Working Group #2

Meeting Purpose

The second working group session ranks shared preferences as priorities for the group.

March
17

We are here

Working Group Meetings (Phase 2- 4)

03

Project DC Partners + Working Group #3

Meeting Purpose

This session shifts to visioning and identifying goals for Cattleman Square's future.

**Late
Spring**

04

Project DC Partners + Working Group #4

Meeting Purpose

The fourth MOU and Working Group meeting will review the draft plan, gather feedback, and confirm it reflects community priorities before adoption.

Fall

Public Meeting
March 19th 6:00 – 7:30 pm
March 21st 10:30 – 12:00 pm

Project Website

